



AMINA AMIN

Graphic Designer | Motion Graphics Artist | Video Editor

Profile

Visual Designer with 4 years of professional experience at a design agency and 8 years of freelance design work, creating cohesive branding, motion graphics, video content, and print materials. Skilled in producing engaging visual assets for marketing campaigns, social media, events, and digital platforms. Experienced in collaborating with vendors, managing production workflows, and delivering high-quality designs on deadline. Strong background in both digital and print design, including data merge production and large-scale event materials.

Work Experience

Creative Designer Contract

Caledonia, WI
Nov 2022 – Present

Meetings & Incentives Worldwide, Inc

- Design high-impact visual assets including destination videos, social media reels, logo animations, and marketing graphics.
- Produce event materials such as name badges, signage, banners, and summit graphics for large corporate programs.
- Prepare data merge files in Excel for name badge production and event materials.
- Collaborate with internal teams and print vendors to ensure correct specifications and production quality.
- Maintain organized project files and support workflow tracking using Asana and Smartsheet.
- Deliver polished creative assets under tight timelines and multiple project deadlines.

Freelance Graphic Designer

May 2018 – Present

Amina's Artistry

- Design flyers, brochures, logos, packaging, invitations, and brand assets for clients.
- Create social media content, thumbnails, reels, and infographics to increase audience engagement.
- Combine motion graphics and static design for marketing campaigns and digital storytelling.
- Manage multiple client projects while maintaining organized workflows and meeting deadlines.

Graphic Designer Contract

Washington, DC
June 2022 – Dec 2022

Keybridge Communications

- Designed and refined stationery layouts and print materials using Adobe InDesign.
- Prepared files for print production and ensured accurate formatting and layout consistency.
- Edited and optimized newspaper paste-up files for print publishing workflows.

Production Designer Contract

New York, NY
May 2022 – July 2022

Empty The Bench Podcast Network

- Designed the official logo for the Empty The Bench Podcast Network.
- Created branding and segment logos for multiple podcast series.
- Produced visual assets for digital marketing and online media platforms.

Glover Elementary School

Marblehead, MA
May 2019 – Oct 2020

Special Ed Paraprofessional

- Supported classroom instruction and implemented learning strategies for students.
- Designed and created classroom visual materials and notice boards.

Hadley Elementary School

Swampscott, MA
Nov 2018 – Apr 2019


ABA Tutor + Substitute

- Delivered individualized instruction for students with special needs.
- Maintained accurate records and documentation for student progress.

Honors & Awards

Summa Cum Laude - Salem State University (2017)
The Honor Society of Phi Kappa Phi - Invitation Only (2017)
National Society of Leadership & Success – Sigma Alpha Pi (2015)
National Engaged Leader Award (2017)
Scholarship - Mary Powlesland Commager Senior Arts & Sciences Scholarship (2016)
Scholarship - General Scholarship Endowment (2016)
Excellence in Interactive Multimedia - Certificate (2015)
Winner - Wenham Museum Brochure Contest (2013)
Second Place - Marblehead Festival of Arts Logo Contest (2013)
Scholarship - NSCC Foundation Scholarship Recipient (2010)

Contact

 www.aminaamin.com

 [LinkedIn.com/in/amina-graphicdesign/](https://www.linkedin.com/in/amina-graphicdesign/)

 hiamina31@gmail.com

 Dallas, TX

Skills

Design & Motion:

Adobe Illustrator · Adobe Photoshop
Adobe InDesign · Adobe After Effects
Adobe Premiere Pro · Figma · Canva
WordPress

Production & Workflow:

Print production · Vendor coordination
Excel data merge · File preparation for
print production · Brand identity
Marketing design

Project & Collaboration Tools:

Asana · Smartsheet · Slack
Microsoft Excel · Microsoft PowerPoint
Adobe Acrobat

Content Creation:

Social media graphics
Social media reels · Video editing
Infographics · Logo design · Brand assets
Event signage · Promotional materials

Languages:

English · Urdu · Hindi

Education

B.A. Art + Design

Interactive Multimedia

Salem State University
Salem, MA | May 2017
GPA: 3.87 | Summa Cum Laude
| Phi Kappa Phi

Associate of Science

Graphic Design

North Shore Community College
Lynn, MA | May 2013
GPA: 3.54 | Sigma Alpha Pi

Certificate

Human Services

North Shore Community College
Lynn, MA | May 2010 | GPA: 3.20

References are available upon request.